

Antoinette (Toni) Reed

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Greetings:

This is Toni Reed reporting live from inside the walls of University of West Florida (UWF) where I recently studied Broadcast Journalism, and finally made strides towards acquiring the tools necessary to attain my dream of becoming a Sports Reporter.

I have been lining up at the line of scrimmage with a goal of making it into the end zone for the game winning score, and will soon break the plane. Over the past years, I have lined up as a traveling Registered Nurse. While nursing has provided me a lucrative salary and helped me develop exceptional verbal and written communication skills and the ability to multi-task in fast paced environments, it has failed to provide job satisfaction.

In an attempt to regain lost yardage, I am currently working at ESPN Pensacola, and recently served as a sports writer for Pensacola State's campus newspaper The Corsair. These opportunities give me a glimpse into the exciting and demanding world of media, further fueling my passion. With each experience, the chains continue to move as I head for the goal line. A sports reporter position would be the momentum needed to propel forward not only myself but also your organization. My extensive interpersonal skills, mass media knowledge, high level of autonomy, boldness, charisma, and affection for all aspects of media will prove invaluable to you and are sure to put extra points on the scoreboard.

Please do not hesitate to contact me if you have any questions or to set up an interview. My attached resume will provide a greater understanding of my qualifications.

Thank you for your time and consideration.

Signing out with aspirations of being drafted to your team,

Toni Reed

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QUALIFICATIONS SUMMARY

Multi-Media Journalist pursuing a career that will leverage current skills and experience while developing new ones. Assets include, but are not limited to:

- Proficient knowledge in Adobe Premiere, Adobe Audition, Adobe Photoshop, Avid Media Composer, Microsoft Office, Mac applications, iMovie, video shooting/camera operation (Panasonic AG-HMC 150P), logging, editing, still photography, script writing, and skillful in social media platforms such as Snapchat, Facebook, Instagram, Twitter, Vine, Pinterest, SoundCloud, and YouTube
- Strong verbal and written communication skills

PROFESSIONAL EXPERIENCE

ESPN Pensacola-Radio

Pensacola, FL.

Aug. 2014 to current

- Serves as a sideline reporter, and board operator for live broadcast.
- Reports daily morning sports breaks on-air, and assist marketing with various community and remote events.

Argo News-TV

Pensacola, FL.

Jan. 2016 to Apr. 2016

- Served as a news anchor, reporter, producer, teleprompter, audio & CG operator for UWF's weekly news show.

The Corsair-Newspaper

Pensacola, FL.

Sports Writer

Aug. 2014 to Dec. 2014

- Wrote feature stories for Pensacola State College campus newspaper covering men and women's basketball, softball, baseball, and volleyball.
- Edited videos, photos, and stories for publication.

WSRE-TV

Pensacola, FL.

Production Assistant

Aug. 2014 to Dec. 2014

- Aided studio production team in set-up for live and pre-recorded events including microphone checks, and lighting.
- Functioned as the timer for the 2-day live televised political candidate forum Rally Oct. 2014

Healthcare Facilities

Registered Nurse

Multiple locations, United States

Mar. 2007 to current

Provides competent, culturally sensitive and compassionate direct nursing care for maternity patients, military veterans, as well as correctional inmates during various travel nursing assignments.

- Multiple locations include: Leon County Jail, Tallahassee, FL; Emory University Hospital Midtown, Atlanta, GA; Mercy Medical Center, Merced, CA; Alta Bates Medical Center, Berkley, CA; Valley Care Medical Center, Pleasanton, CA; Santa Rosa Medical Center, Milton, FL; Mercy Hospital, Oklahoma City, OK; Atlanta VA Medical Center, Atlanta, GA; Summerlin Hospital, Las Vegas, NV; Yukon-Kuskokwim, Health Corporation, Bethel, AK; Palms West Hospital, Loxahatchee, FL; Temple University Hospital, Philadelphia, PA.

EDUCATION

Bachelors of Science in Broadcast Journalism - University of West Florida

Bachelors of Science in Nursing, *Magna Cum Laude* - Florida A&M University

Bachelors of Science in Family & Child Sciences - Florida State University